

IN THE UNITED STATES COURT
FOR THE EASTERN DISTRICT OF TEXAS
TYLER DIVISION

ADVANCEME, INC.
Plaintiff

VS.

RAPIDPAY, LLC, BUSINESS CAPITAL
 CORPORATION, FIRST FUNDS LLC,
 MERCHANT MONEY TREE, INC.,
 REACH FINANCIAL, LLC and
 FAST TRANSACT, INC. d/b/a
 SIMPLE CASH
Defendant

CAUSE NO. 6:05CV424 LED

**NOTICE OF APPEARANCE OF
ADDITIONAL COUNSEL FOR DEFENDANT REACH FINANCIAL LLC**

Defendant, First Funds LLC, files this Notice of Appearance of Additional Counsel, and hereby notifies the Court that Doug R. McSwane, Jr. of the law firm Potter Minton, A Professional Corporation, 110 N. College, Suite 500, Tyler, Texas 75702, dougmcswane@potterminton.com, is appearing as additional counsel for Reach Financial LLC in the above-referenced matter. All pleadings, discovery, correspondence and other material should be served upon counsel at the address referenced above.

Respectfully submitted,

/s/ Douglas R. McSwane, Jr.

Douglas R. McSwane, Jr.
State Bar No. 13861300
dougmcswane@potterminton.com
POTTER MINTON
A Professional Corporation
110 N. College, Suite 500
Tyler, Texas 75702
903/597-8311
903/593-0846 Facsimile

CERTIFICATE OF SERVICE

I hereby certify that all counsel of record who have consented to electronic service and are being served with a copy of this document via the Court's CM/ECF system per Local Rule CV-5(a)(3) on this the 24th day of April, 2006. Any other counsel of record will be served by first class mail on this same date.

/s/ Douglas R. McSwane, Jr.

Douglas R. McSwane, Jr.

**OF-COUNSEL FOR PLAINTIFF
NUTRITION 21, LLC:**

Charles R. Wolfe, Jr.
D.C. Bar No. 374911
wolfe@blankrome.com
Brian W. Higgins
Maryland Bar _____
higgins@blankrome.com
BLANK ROME LLP
600 New Hampshire Ave., N.W.
Washington, DC 20037
Phone: (202) 772-5932
Fax: (202) 772-5858

Douglas R. McSwane
Texas Bar No. 13861300
dougmcswane@potterminton.com
E. Glenn Thames, Jr.
Texas Bar No. 00785097
glennthames@potterminton.com
Brad E. Seidel
Texas Bar No. 24008008
bradseidel@potterminton.com
POTTER MINTON, P.C.
500 Plaza Tower
Tyler, Texas 75702
Phone: (903) 597-8311
Fax: (903) 593-0846

CERTIFICATE OF SERVICE

The undersigned hereby certifies that all counsel of record who are deemed to have consented to electronic service are being served with a copy of this document via the Court's CM/ECF system per Local Rule CV-5(a)(3) on this _____ day of July, 2005. Any other counsel of record will be served by facsimile transmission.

_____/s/ Douglas R. McSwane